



Yokohama & Kawasaki
Yokohama City
 Tourist Attraction No.
2257

<Shopping Street>

An enjoyable shopping street to stroll that gives off the nostalgic atmosphere of an older, better time

Noge Shopping Street

Explanation of Tourist Attraction

After the war, it was said that "if you want anything, come to Noge." Lined by over 400 shops, Noge thrived as a black market where the famous Yokohama International Theater was built and it became the center of entertainment in Yokohama. The oldest jazz café in Yokohama City, "Chigusa" was the birthplace of numerous famous musicians, and currently various events like the "Yokohama Jazz Promenade" and the "Noge Jazz de Bon Odori" are held there. Started to reinvigorate the town, the "Noge Grand Street Performance" is held every Spring and Autumn. Street performances from around the world mystify spectators. The appeal of events held in Noge is that they aren't merely for viewing, but for partaking in and for immersing in the atmosphere of the town.

selling point

With bustling restaurants and an atmosphere of nostalgia and romanticism, Noge has preserved the look and feel of old Japan.

Address	Noge-cho/Miyagawa-cho/Hanasaki-cho, Naka-ku, Yokohama-shi, Kanagawa
Opening Hours	—
Availability of Parking	Coin-operated parking available
URL	http://nogehondoorikai.com/

Recommended Season

All year

Group/Individual Mark

Group Individual

Target Regions

Europe, North America, Oceania, Asia

Access

5-minutes' walk from the JR Line Sakuragicho Station/Kannai Station, and the Keikyū Line Hinodecho Station.

Specific Model Route Details
 Individual

Various Tokyo areas +++ JR Line [Sakuragicho Station] ... (8-minutes' walk) ... Sky Duck Yokohama ... Sakuragicho Station front bus station === (9 minutes by bus) === Nogeyama Zoological Gardens ... (9-minutes' walk) ... Noge Shopping Street ... (9 minutes on foot) ... Yoshida-machi Famous Store Association ... Isezaki Mall ... JR Line [Kannai Station] ... Minatomirai District lodging

Start Tokyo (various areas)

Goal JR Line Kannai Station

Time Required 6 hours



Nearby Sightseeing Spot

Isezaki Mall



Isezakicho is a town that has evolved along with the ages while carrying on Japanese culture and customs. Seemingly common, and yet unique... It's a shopping street with an atmosphere of romanticism.

Yoshida-machi Famous Store Association



The street that lines the tracks from Sakuragicho Station to Kannai Station is the Yoshida-machi Famous Store Association. Located between the Isezaki Mall and Noge, Yoshida-machi has various faces, like art and clothing during the day and bars and restaurants at night. It has been focused on as a modern, stylistic "town with bars."