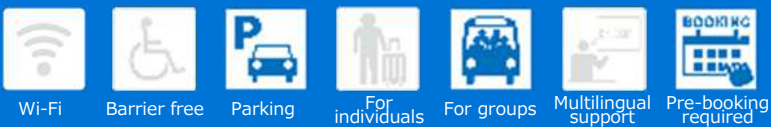


Ishii Jozo Sake Brewery/Brewery Tour



Facility Overview

The Ishii Jozo Sake Brewery was founded in 1870. Located in the Ashigara Plain in the western Kanagawa Prefecture, it is in an area blessed with water and greenery and surrounded by the beautiful mountain ranges of Tanzawa and Hakone regions. The brewery uses carefully selected rice and water from the Sakawa River and continues to use a traditional, “four-step preparation method using mochi rice”. Visitors to the brewery can enjoy both a brewery tour and sake tasting. The brewery’s leading brand is “Soga no Homare”, named after two brothers of Japanese legend associated with the area, and has long been cherished by locals. Another popular brand is “Soga Bairin no Umeshu”, a plum wine made using green plums from the Soga plum grove.

Highlights

The brewery continues to use a traditional pressing method known as *funa-shibori*, which sees bags containing *moromi* (mash) stacked on top of one another and pressed slowly under their own weight without excessive pressure, before being pressed in the final stage under mechanical pressure. Another highlight is the direct-sales shop and office, a modern Western-style building from the Taisho period.

Details/Schedule

- ①Brewery introduction (5min.) ②Brewery tour (20min.)
③Sake sampling (3 varieties) (20min.) ④Shopping (15min.)
*Does not include time spent getting on and off the bus, etc.
*May change depending on season and participant numbers (required time: 60–90 min.)

Nearby Tourist Information

Oi yumenosato



This park offers outstanding views of Mt. Fuji, the Hakone and Tanzawa mountains, and the Ashigara Plain. The ideal time to visit is from the end of Feb to early March when the early-flowering cherry blossoms are in bloom

me-byo valley BIOTOPIA



A wellness facility offering the experience of improving "unwellness" through three concepts: "food" that gathers the blessings of nature, "exercise" that regulates the body, and "healing" that opens up the five senses.

Basic Information

- Provider: Ishii Jozo Co., Ltd.
- Address: 954 Kami-oi, Oi-machi, Ashigarakami-gun, Kanagawa 258-0016
- Sake-brewing workshop inquiries:
Kanagawa Oi no Sato Experience Tourism Association
 - Telephone: +81 465-43-6309
 - Website: <https://taikenkankou.com/index.html> (Japanese)
 - Email: office@taikenkankou.com
- Website: <https://ishiijozo.com> (Japanese)
- Open: Mon–Sat 8:00–12:00; 13:00–17:00 (Closed Sun & Holidays)
*Individual tours not available (purchases can be made at direct sales store)
*Please consult regarding sake-brewing workshop

Recommended Route

Tokyo Station (95 min. JR Tokaido Line/Gotemba Line) Kami-Oi Station (8 min. taxi) [Oi yumenosato; 60 min. visit] (5 min. taxi) [me-byo valley BIOTOPIA; 3 hours lunch and hot spring] (20 min. walk) [Ishii Jozo Sake Brewery; 30 min. shopping] (6 min. walk) Kami-Oi Station (95 min. JR Tokaido Line/Gotemba Line) Tokyo Station

Start: Tokyo Station; Goal: Tokyo Station ; Required time: 9 hours

Target Customers	Visitors from Japan, Europe, the US, Australia, and Asia
Price (incl. tax)	Brewery tour: 2,000 yen
Optional Extras (Not included in price)	Tours can be put together by combining other experiences offered by the Kanagawa Oi no Sato Experience Tourism Association. (E.g.: sake lees soap-making workshop, <i>kappo</i> sake experience with bamboo cylinders)
Meeting Point	Ishii Jozo Co., Ltd. (negotiable depending on plans before and after)
Access	Approx. 8 min. by car from the Oi-Matsuda IC on the Tomei Expressway
Parking	Cars: 5 spaces Mid-sized coach: 1 space (free)
Booking Period	Please book via the above means of inquiry two months prior to date of visit
Implementation Period	January to October *Excluding June to August
Start/Required Time	13:00–15:00 Required time:Approx. 90 min. between January and March; Approx. 60 min. between April and October
No. of Participants	Minimum number: 10 persons; Maximum number: 24 persons
Exclusive Booking	Available
Languages	☐ English ☐ Chinese ☐ Korean ☐ Other
Cancellation Policy	20% of fee two weeks in advance; 70% of fee three days in advance; 100% of fee day before or on the day *Kanagawa Oi no Sato Experience Tourism Association’s Cancellation policy for up to 40 persons

Information is current as of August 2025. Please confirm with provider for details.